

The Didsbury Pioneer

VOLUME 47: NUMBER 50

DIDSBUY, ALBERTA, WEDNESDAY, DECEMBER 14, 1949

\$2.00 A YEAR; 5c A COPY

Two New Business Places Opened During Past Week

Two more new business places have been added to Didsbury's business section this past week with the opening of Dickau Electric's new, modern store and shop, and the opening of Northey Electric's new place of business.

The Dickau Electric, situated in the new store east of The Didsbury Pioneer office, is a decided addition to our business section and on Saturday over four hundred people attended the official opening. Door prizes were won by Mr. Chas. Brown, who got the electric iron; Velma Traub, the bed lamp, and Mrs. John Bogner, the flashlight.

Dickau Electric is official dealer for General Electric appliances and the new firm plans to carry a complete stock of these appliances at all times.

Northey Electric is operated by Mr. C.V. Northey, who has done considerable electrical work in the district this past spring and summer. Realizing the need of a store and shop to complete his business, he has taken over the former Premier Meat Market building and last Saturday opened up the new store with a complete stock of electrical appliances and fixtures.

With the completion of W.E. Blore's new jeweler's store and official opening two weeks ago, and the expectation that the new Didsbury Variety Store will open for business within the next few days, coupled with the announcement that at least one local business firm expects to make a several thousand dollar alteration to its present building, it looks as if Didsbury is at last coming into its own as a modern shopping

SUCH WAS LIFE

Homesteading in the sticks and depending on the sale of firewood, posts and rails, fish and pheasants for a living left vacancies to be filled by whatever could be laid hold of.

Vegetation would very often freeze in mid summer. The cow or two, driven by mosquitoes and bull-dog flies, frequently would wander into the unknown, hence milk would be on a non-existing list, and butter likewise.

Hunting for the cows on foot in the bush was one way for children to get lost at times.

Hauling a load of pole wood to town to exchange it for a sack of flour, or rails and posts to get shoes and clothing meant a day to cut and load the wood and rails, a day to haul them to town and a day to return with the goods—three days to earn three dollars with the team.

Piles of wood, rails and posts were often the means of tying up the miller's and merchant's small amount of capital with which business had to be managed. At times there was little or no sale for the said commodities in town.

Household furniture and cooking utensils were of a very frontier nature. Tin pails to do the cooking in and tin cans to drink out of, wooden bench and wooden blocks to sit on, beds of hay or moss answered a good purpose, as also did spruce boughs laid in fashion of feathers on a chicken's back.

The log shack, plastered with mud between the logs, with the aid of a drum stove, defied forty below zero weather. Gunny sacks kept feet from freezing and took the place of overshoes. Home-knit stockings and mitts, the products of industrious hands, gave comfort to the family.

For several years schools were non-existent, as there were not sufficient school-age children in the neighborhood. Church service, likewise, was a rare event, if at all.

For Christmas there was a staffed rabbit or a pheasant. Possibly a special dish that was blended by special hard-thinking cooks inspired by a keen desire to give the family the best within their power.

Out of the sticks, nevertheless, came some of our loyal and bright citizens, who when given an equal chance, in no case remained in rear of others who had better homes and earlier advantages.

Perseverance with a desire to make good still counts. Hardships give way and in many cases have been stepping stones to happiness and success.

PIONEER CITIZEN

GREETING ISSUE DECEMBER 21

The Christmas issue of The Didsbury Pioneer will be published next week, Wednesday, December 21st, and since a great deal of extra work is involved advertisers are asked to reserve space not later than Saturday, December 19, when all advertising copy should be handed in.

Due to the usual custom together with the excuse that the first two days of the following week are declared holidays, The Pioneer will not publish during the week between Christmas and New Year's Day.

Bible College Will Present Cantata

On Wednesday evening, Dec. 21, at 8 o'clock, the United Missionary church in Didsbury, a sacred cantata, "Let Us Adore Him," written and directed by Professor Gyle Richardson, will be sung by the combined groups, the College Carolers and College Chorus.

In addition to this there will be solo and group singing, an interpretative reading and the song "Silent Night" in pantomime. The entire program will be presented in candlelight.

On Sunday, December 18, at 8 o'clock p.m., the Cantata, "Let Us Adore Him," will be sung by the College Carolers and the College Chorus at Mountain View Community Hall. There will also be an interpretative reading "The Gift Supreme," by Professor Richardson.

Everyone is cordially invited to be present at these Christmas festivities to enjoy the atmosphere which they pervade.

Local Food Stores To Close 6:00 P.M. Every Saturday Till Spring

An announcement in this issue of The Pioneer advises the general public that the food stores in Didsbury will close at 6:00 p.m. each Saturday evening after January 1st, continuing during the winter months of January, February and March.

The announcement also gives the following week closing hours when the local food stores will remain open Christmas Eve until 10:00 p.m., but will follow the example of many other stores in towns and cities and remain closed on Monday, December 26, and Tuesday, December 27, reopening for business on Wednesday, December 28, when they will reopen for the entire day.

While this announcement is made by local food stores, it is expected that other Didsbury merchants will also close on the days and hours mentioned.

C.G.I.T. Go To Calgary Sat'day in School Van

The Senior group of the Didsbury C.G.I.T. led by Miss E. Willison and later joined by Margaret Davis and Laura Evans, journeyed to Calgary by school van on Saturday December 3. Arriving about 11 o'clock, they disbanded to shop until 2 p.m. They met at the Calgary Mission to give 35 children a Christmas party. Mr. Leonard showed slides of Santa Claus, followed by a sextet singing "The Gleam." Miss Willison told a story and some of the C.G.I.T. put on part of their Christmas Vesper Service. Anita Andrews led the girls and children in a sing-song after which both groups enjoyed games which were led by Pat Rea and Gwen Clarke.

Following a much appreciated lunch each child was presented with a gift by a girl or leader of the C.G.I.T. At five o'clock, after being sincerely thanked, the girls left Calgary, arriving home weary but elated by the day's activities.

FREE TREATS FOR THE KIDDIES SATURDAY, DECEMBER 17



Through courtesy of the Didsbury Merchants and The Didsbury and District Board of Trade, a Free Christmas Treat will be given to every boy and girl visiting Didsbury on Saturday, December 17th, at 2:00 p.m.

Parents, bring the children to town next Saturday so that they can enjoy Santa's visit.

Redeemer Ladies' Aid Bazaar Nets \$222

MRS. RUTH ECKEL HOSTESS TO KNOX CHURCH W.M.S.

The Ladies' Aid of Redeemer Lutheran Church assembled for their regular meeting on Tuesday, December 8, Pastor Fox led a discussion on the theme "The Mother and Sister of Moses." On the basis of scripture it was shown how greatly mothers influenced their children, and also the relation that should exist between brothers and sisters.

The treasurer reported that the Aid realized \$222 at their recent sale.

A sum of money was voted to purchase additional Christmas decorations for the church Christmas.

Various items pertaining to the congregational welfare were discussed, and the matter of holding a congregational supper was taken to the next meeting.

The meeting closed with lunch.

Large Attendance at Knox Vesper Service

Knox United Church was filled to capacity Sunday evening for the annual National Christmas Vesper Service conducted by the C.G.I.T. groups and their leaders. There were forty girls on the platform, and the beautiful service of worship was a credit to their training. The decorated church and the candle-lighting effects provided a very suitable setting. The offering will be sent to the National C.G.I.T. Committee of the Canadian Council of Churches.

Following the Vesper Service a congregational meal was enjoyed in the church. The program included vocal solos by Mr. Blechard, musical director of Mountain View Bible College; violin selections by Kenneth Burns; vocal duets by the Misses N. Parsons and D. Gillrie, and piano duets by the Misses R. and D. Bainbridge.

At this gathering Miss Louise Bateman was presented with a silver cream, sugar and tray set in appreciation of her services in the Church and Sunday School. The evening concluded with a lunch served by the Women's organizations.

Klein Car Damaged In Highway Accident

Alan Thomas and R. E. White, both of Calgary, were admitted to the Olds hospital last Wednesday morning about 9 o'clock, but Miss Veta Klein of Didsbury escaped injury, in a three-way highway accident about two miles south of Olds.

Heavy fog and slippery roads contributed to the cause of the accident.

The mishap occurred when a truck, driven by Art Jennings of Wanham, Alberta, travelling south and loaded with poles, pulled out to pass the Chevrolet coach driven by Miss V. Klein of Didsbury. Both these vehicles were going south. Jennings claims that heavy fog at the time prevented him from seeing the Klein car until he was right on top of it and he swung out to pass on the left hand side. At the same time a P.T.V. truck of the White Trucking Co. of Calgary, driven by R. E. White, travelling north with a load of empty turkey crates, collided with the Jennings truck. The White truck had the left front side pushed in and this resulted in injuries to Mr. White. Alan Thomas reported he was an employee of the Alberta Canada Co., received minor injuries. The Jennings truck swerved around and came to rest on the Klein car, causing considerable damage to the vehicle.

Following a much appreciated lunch each child was presented with a gift by a girl or leader of the C.G.I.T. At five o'clock, after being sincerely thanked, the girls left Calgary, arriving home weary but elated by the day's activities.

Only Two Townships Eligible So Far For P.F. Assistance

Considerable business was on the agenda at the regular meeting of the Council of the Municipal District of Mountain View No. 49, held at Didsbury on Monday, December 5, and a communication from the Department of Municipal Affairs advised that approval had been given to the by-law to regulate parking and street traffic in Cremoma. This by-law is now in effect.

Approval was also given to the leasing of two road allowances to the Department of Public Works, one between sections 23 and 24-24-4-5, and the other between sections 13 and 14-29-4-5.

A number of Townships have not been reported on.

Approval was given to the granting of a license to Roy Potter for the addition of a confectionery to his service station, three miles west of Olds.

Council sustained the damage claim in respect to grain which was caused by hogs in the Dog Pound.

A grant of \$50 was made to each of the Game Associations at Olds, Didsbury, Carstairs and Crossfield, to be used for a winter campaign on Magpies.

The necessary by-law was passed to place an order for the purchase of a new tractor. First and second readings were also given to a by-law to provide for the purchase of Milt Ford's old garage building at Carstairs, to be used as a repair shop.

Accounts and pay sheets completed the business of the meeting.

SCHOOL HOLIDAY DATES

The Christmas holiday for all Alberta school children will begin December 24 and end with the re-opening of schools on January 3, according to a recent announcement by Dr. W.H. Swift, deputy minister of education.

DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury hospital to Mr. and Mrs. Gordon Befus on Thursday December 8, a son.

To Mr. and Mrs. H.N. Fry on Saturday, December 10, a son.

To Mr. and Mrs. Jas. E. Routh on Tuesday, December 13, a son.

Lone Pine W.I. to Buy Curtains For Hall

The Lone Pine W.I. held its annual meeting at the home of Fred Metz with Mrs. Dowell acting as hostess. The meeting opened by singing "White Christmas" and roll call was an exchange of Christmas gifts. 15 members and six visitors were present.

The convenor of the sick committee, Mrs. P. Schumaker, gave the report for the month, and several cards of thanks were read.

One of the 1949 W.I. programs was exchanged with a member of an Ontario W.I. by Miss Sarah Zook.

It was decided to buy stage curtains for the hall before the Christmas concert, and plans were made to serve lunch at the coyote hunt to be held in the Burnside district on December 14.

The auditors' report was given, and the following officers were elected for 1950: President, Mrs. G. Huggard; Vice-President, Mrs. Ruth Eckel; Secretary, Mrs. R. Hayne; Directors: Mrs. P. Schumaker, Mrs. S. Brander and Mrs. A. Hughes; Auditor, Mrs. Ruth Eckel; Program Committee: Mrs. Ethel Mrs. R. Sheila, Mrs. Harold Shells, Mrs. P. Schumaker and Mrs. S. Elliott.

A vote of thanks was tendered to the retiring officers.

Each member is to receive the "Home and Country" for 1950.

All agreed to have Sunshine friends again this year. 13 members rejoined and two new ones were welcomed.

The ten cent draw netted \$2.70 and was won by Mrs. B. Shells.

After a busy and pleasant afternoon the meeting closed in the usual manner and a lovely lunch was served by the hostesses.

The next meeting will be held at the home of Mrs. G. Huggard on January 11th.

DIDSBURY MARKETS

BUTTERFAT

Delivery Basis at Crystal Dairy	61c
Special	56c
No. 1	54c
No. 2	48c
Off Grade	37c
Table	66c



This little girl is one of the lucky ones who is receiving anti-tuberculosis protection through U.N. International Children's Emergency Fund (UNICEF) in cooperation with the World Health Organization (WHO) and Scandinavian Red Cross societies. Extension of the campaign, which was to reach some 100,000,000 youngsters all over the world, is impeded by UNICEF's lack of funds, now barely sufficient for this year's help program.

PROFESSIONAL AND BUSINESS DIRECTORY

DOCTORS

J. A. D. PAUL, M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office in Residence
Office Phone 63, Didsbury

R. W. EPP, B. Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11-12 & 1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

R. E. MCKENZIE, M.D.
M.B., CH. B.
PHYSICIAN & SURGEON
Office over the Royal Bank
Office Phone 64, Didsbury
Office Hours: 11:30 to 12:30
and 2:00 to 5:00 p.m.
Saturday Evening 6:00 to 8:00

D. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
to Foot Troubles
Kemp Block, Olds, Alberta

DENTISTS

J. W. Summers, D.D.S.
DENTIST
Office Over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

LAWYERS

W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estate Managed
Phone 52, Didsbury, Alta.

H. Lynch-Stewart
LL.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS

OPTOMETRIST
D. Stewart Topley
503 Greyhound Bldg.
CALGARY
— M7350 —

D. J. SNELL
OPTOMETRIST
At His Office in the
Davey Block, Olds
EVERY SATURDAY
Appointments may be made at
Maybank's Drug Store.

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFetridge, Director
Associated with
Gooder Bros. Calgary
Ambulance Service
Phone 33 or 48 — Didsbury

ORME FUNERAL
CHAPEL
Licensed Embalmers
Agent for Memorials
—
G. ORME & SON
Phone 22, Olds

AGENT FOR
MEMORIALS
J. V. BERSCHT
Phone 38 — Didsbury

— SEE YOUR —
IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
GASOLINE AND
FUEL OIL
IVAN WEBER
Phone 56 — Residence 61

TRUCKERS

GENERAL TRUCKING

SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
'dozing jobs.

BURR TUGGLE
Phone 91, Didsbury

FOR RELIABLE
TRUCKING SERVICE

LOCAL AND LONG
DISTANCE HAULING

We're pleased to please you

UNGER BROS.
Phone 88 — Didsbury

GENERAL TRUCKING
COAL — GRAIN — LUMBER
GRAVEL — SAND, ETC.

PROMPT & COURTEOUS
SERVICE

EMILE DUPONT
Phone 140 — Didsbury, Alta.

DIDSBURY TRANSFER
AND CARRIAGE

General Pick-Up & Delivery

W. REIST & SON

Phone 19 — C.P.R. or 158

MISCELLANEOUS

NEUFELD'S
HIGHWAY GARAGE

P. E. NEUFELD, prop.

Repairs to all makes of
Cars, Trucks and Tractors

BODY REPAIRING, PAINTING

Phone R619 — Didsbury

JOE DICK

LIVESTOCK DEALER

PHONE 121 — DIDSBURY

TRY
CLASSIFIED ADS
FOR
QUICK RESULTS

EAT
AT THE
BRIGHT
SPOT

All Our Pastries are Home Made

ED. ENGWER, Prop.

FOR ALL TYPES OF

INSURANCE

CONTACT

B. B. BROWER

Phone 43 — Didsbury

FOR ACTION
IN AUCTION

— SEE —

TOM DENCH

Phone 1304 — Curtains

GUARANTEED WATCH
REPAIRING

Jewellery of All Descriptions

THE DIDSBURY
JEWELLERY

W.E. Blore, prop. Phone 133

HAVE YOUR —

SHOES REPAIRED

— SEE AT —

Clerence's Shoe Shop

DAYTON'S HAND MADE

SHOES AND CHILDREN'S

SHOES NOW IN STOCK

WEDDINGS

SMITH—NEUFELD

A quiet wedding was solemnized at St. John's Church, Olds, on November 30, when Mr. William M. Smith of Didsbury and Sophia Henderson of Calgary were united in marriage by Canon Winter.

MATSON—NEUFELD

The United Missionary Church, Didsbury, was the scene of a lovely candlelight wedding at 7 o'clock p.m. on November 24, when Hannah Marie, second daughter of Mr. C.U. Matson and the late Mrs. Sarah Neufeld, became the bride of Alfred Matson, fourth son of Mrs. Anna Matson and the late Mr. Charles Matson, of Hoadley, Alberta, Rev. C. Hedegard officiated at the single ring ceremony.

The bride, beautifully gowned in white net over nylon, entered the church on her father's arm, to the strains of Lohengrin's Wedding March, played by Miss Helen Swalm. She was attended by her sister Lois, maid of honor, who wore a floor length gown of pink net over satin, and carried blue carnations, and Miss Jean Flynn, wearing a floor-length blue sheer gown and carrying pink carnations.

Sixteen maidens, nine of whom were flower girls, wearing floor-length gowns and carrying lovely red bouquets.

The groom was attended by his brothers, William and Oscar Matson, Charles Matson and Dan Neufeld were the ushers.

Miss June Steeves, attended by her mother, William and Oscar Matson, Charles Matson and Dan Neufeld were the ushers.

During the candle lighting, Miss Jessie McCulloch sang, "I Love You Truly." Mr. Abe Neufeld, brother of the bride, sang "Because," while the register was signed.

Immediately following the ceremony the bridal party and about 70 guests proceeded to Mountain View Community hall where a delightful reception was prepared. Mrs. Hedegard and Mr. D.C. Archer supervised the serving of a delicious buffet luncheon consisting of sandwiches, cake, ice cream and coffee.

The bride's table was beautifully arranged with candles, graced with dainty sandwiches and cake, and centered by a three-tiered wedding cake appropriately decorated.

The entertainment for the evening consisted of a duet by Mr. and Mrs. Ernie Neufeld, accordion music by Myron Tweed and June Steeves, and three lovely wedding prayers in verse, read by Mrs. Pearl Lemont. Mr. Peter Dyck spoke for the bride and Mr. Neil Neufeld for the groom. Little John Hedegard captured one of the bride's slippers which he presented to the guest who gave the bride a love gift of money. The couple received many lovely and useful gifts.

Mr. and Mrs. Matson will take up their residence at Hoadley, on Mr. Matson's farm.

Out of town guests included June and Jack Steeves, Mr. and Mrs. Lloyd Suderberg and Barbara Ann, Mr. and Mrs. Oscar Matson and Sharon, Mr. William Matson, all of Hoadley, and Mr. and Mrs. Peter Dyck, Twila and Elwood of Bergen.

UNITED MISSIONARY CHURCH

Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship Service 2:30 p.m.

Sunday evening service 7:45 p.m. Young peoples' service every alternate Sunday at 7:45 p.m. Wednesday evening prayer meeting at 8:00 p.m.

Davenport school: Sunday school and service each Sunday, 10:45 a.m. A friendly invitation to everyone to come and worship with us.

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m. Worship service. 11:30 a.m., Sunday school.

7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m. — Bible study and prayer meeting. Thursday evening, 8 p.m. — Choir practice.

Alternate Sundays at Bethel and Jutland: 2:00 p.m. Sunday school followed by worship service.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

Care of the Dairy
Herd in Winter

The returns a dairyman receives from his business depend not on what his cows can produce, but on what they do produce. Good breeding is only part of the answer. For high milk yields and greater net returns, well bred cows need proper feed and good care. Poor dairy cows, even when well fed and properly cared for, do not return a reasonable profit.

R.P. Dixon, Supervisor of Dairy Herd Improvement, Alberta Department of Agriculture, sums up winter feeding and management requirements as follows:

Use economical, well balanced rations which provide a liberal amount of nutrients, a high percentage of proteins, and sufficient phosphorus, calcium and vitamins.

Feed a good supply of high quality legume roughage, and adjust the concentrate to each cow's individual production.

Allow a dry period of six to eight weeks for each cow.

Provide dry comfortable quarters during the winter months.

Give plenty of good water at least twice a day.

Practise kindness and regularity in feeding and milking.

Adopt proper milking procedure to ensure a complete milk-out.

U.K. MARKET PROSPECTS

Mr. Hon. J.G. Gardiner, minister of agriculture, said that he is not greatly alarmed by reports coming from Great Britain about the government's intention to drastically cut its Canadian food imports.

Mr. Gardiner stated that it is possible that the British may take some United States wheat but he thought Canada would have no trouble in getting rid of her surplus.

With regard to bacon, Mr. Gardiner stated that next year's contract with Britain may be scaled down but Canadian pork consumption is running high and the prospects are that the British will take all this country can spare. This year's contract for 140 million pounds will be about half filled.

Mr. Gardiner stated he was confident that farmers will have no trouble finding a market for their hogs during the coming year if prices are about equal to those now in effect.

"Did your garden do well last season?"

"No, every time my husband started digging in it he found a worm and went fishing."

CHRISTMAS SHOPPERS

Come in and see our complete stock of
AUTOMATIC TOASTERS, IRONS, ELECTRIC
HEATING PADS AND BLANKETS
CORY AND SILEX COFFEE MAKERS
LIGHTING FIXTURES AND MOTORS

NORTHEY ELECTRIC

(Located in Former Premier Meat Market)
Box 132 DIDSBURY, ALTA. Phone 198

INSULATE

Genuine Rock Wool
100% cooler in summer — up to 50% warmer
in winter. Acclaimed to be one of the best
investments of the century.

Why Wait? — For Free Estimate Contact

A. H. NEWTON

Representative of
AIRTITE INSULATION CO. OF DIDSBURY

Support Your Home Town Industries



NOTICE

The Food Stores in Didsbury will continue normal shopping hours before Christmas.

We will close Wednesday afternoon, Dec. 21, and remain open Christmas Eve till 10:00 p.m.

We will remain closed on Monday, Dec. 26, and Tuesday, Dec. 27 but will be open all day Wednesday, December 28.

Commencing January 1st we will close at 6:00 p.m. every Saturday during the winter months of January, February and March.

SOLEY'S FOOD MARKET, AND
PREMIER MEAT MARKET
HALLIDAY'S CASH GROCERY
JENKINS' GROCETERIA
KIRBY'S MEAT MARKET
RED & WHITE STORE

Soley's Food Market

EVERYTHING IN FOOD
GROCERIES - FRUIT - MEATS
DIDSBURY, ALTA.

CHRISTMAS TIME
1949

Are You Planning a Christmas Party?

IF THE ANSWER IS YES, WE HAVE GOOD NEWS FOR YOU —

This year we are offering a "Wonderful Selection of Christmas Goodies". The finest in years and years.

We will be pleased to help you by making up Goodie Bags for your Christmas Tree, containing mixed nuts, candies, apple and orange, in an attractive Cellophane bag with Christmas ribbon, at no extra charge.

If you have a church or school committee and wish to make up your own bags for your party, the facilities and equipment of Soley's Store (scales, bags, etc.) are available to you any evening before your party, excepting Saturday nights. Please give a day or two notice.

ASK TO SEE OUR SAMPLE CHRISTMAS TREE GOODIE BAG

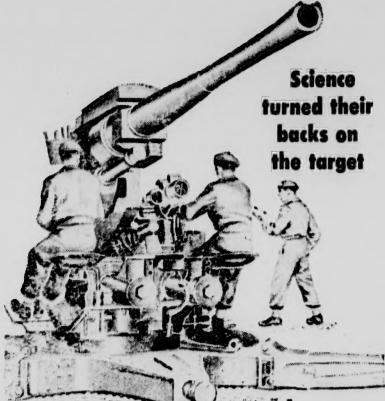
Containing Mixed Nuts, Christmas Candies, Apple and Orange, in an attractive Cellophane bag with Christmas ribbon—moderately priced.

With our best wishes for the most successful Christmas Tree, we are,

Sincerely,

VIC SOLEY,

Soley's Food Market



Science is playing an increasingly important role in Canada's new Army. In heavy anti-aircraft, for example, complex radar equipment predicts to within a few feet exactly where the target is and will be. The gunners, their backs to the target, fire with amazing accuracy by instrument.

Training men in the use of modern scientific equipment is a major requirement in Canada's new Army. Thousands of young men are attending some of the finest schools in the country, specializing in electronics, radar, radio and telephone. In addition, there are openings for clerks, drivers, mechanics and many other trades.

New higher pay, good food and quarters, trades training and the opportunity for advancement make the Canadian Army Active Force one of the most attractive careers open to young men today. You are eligible if you are 17 or over and can meet Army requirements. Visit your nearest recruiting office soon for full details. Bring certificates of birth and education with you.

No. 10 Personnel Depot, Currie Barracks,
CALGARY, Alta.
Headquarters, Western Command, Kingsway Ave.
EDMONTON, Alta.
GPO-ATY



**JOIN THE
CANADIAN ARMY ACTIVE FORCE NOW!**
Listen to "Comrades in Arms" every Wednesday night on the Dominion Network

**STRONG SMALL TOWN PAPERS
ONLY IN TWO COUNTRIES**

Only in two countries of the world—the United States and Canada—does there exist a small-town journalism of any consequence.

Professor Thomas F. Barnhart of the University of Minnesota School of Journalism believes that much of the reason for this development of thousands of community newspapers is reflected in the slogan that "Freedom Goes Where the Newspaper Goes."

"Small-town newspapers flourish in this country because the setting is right," Barnhart points out. "We have developed hand in hand, a democratic form of government, a free press tradition, widespread public education, and a private enterprise system of business."

Out of this combination have come other factors which enables Canada to have more than 750 weekly newspapers as "the backbone of Canadian journalism." These factors include:

The building of hundreds of small towns in the country's immense rural areas, with the community newspapers playing its part in small town development.

The creation of a vast network of rural free delivery routes and the establishment of postal rates in keeping with a national policy of encouragement of dissemination of information.

A social environment in which citizens have a friendly interest in the everyday activities of their friends and neighbors.

Barnhart, author of several books on weekly newspaper editorial and management problems, believes that the small-town newspaper currently is improving its historical position as a community leader and as a business enterprise.

Low Freight Rates

Canadian ship owners on the west coast are finding it difficult to meet competition from foreign shipping companies. Recently four vessels were tied up because a contract for 24,000 tons of grain destined for Belgium had gone to Panamanian and Greek shipping companies which had bid \$7 per ton. The lowest rate which could be offered by the B.C. shipping firms was \$10 a ton.

"My first wife said if I married again she'd dig her way out of the grave and haunt me." "But you did marry again." "Yes, but I buried her face down. Let her dig."

**Christmas Seal Fund
At Half Way Mark**

The Christmas Seal fund is nearing the halfway mark in Alberta, according to C. Robert Dickey, general secretary of the Alberta Tuberculosis Association.

A total of \$6,420 has been contributed thus far in Red Deer and Central Alberta, and is reflected by Henry A. Kerr, Chairman of the Rotary Club Christmas Seal Committee, sponsors of the Seal Sale for this territory. The objective is a minimum of \$15,000, which leaves \$8,580 still to be raised. Mr. Kerr said he had every hope that this objective would be reached by Christmas.

The provincial total reported by Mr. Dickey is \$66,110, towards an objective of \$155,000. Mr. Dickey said that this was the minimum figure that would permit the Association to carry on its extensive program of chest X-rays through the Christmas Seal mobile X-ray units and installation of X-ray equipment in hospitals, rehabilitation, health education, etc.

Christmas Seal contributions are allowable income tax deductions. They may be sent to the Red Deer Rotary Club, Christmas Seal Office, Red Deer.

GOOD HUNTING!

The fox hunting squires of an earlier day had nothing on Alberta's modern coyote hunters. Added to the thrill of the chase is the realization that the coyote killed means fewer losses of lambs and calves. For some time Alberta farmers have complained of the reduction in their flocks and herds but in many districts this year a determined effort is being made to bring this nuisance under control.

A.J. Charnetski, Livestock Supervisor, Alberta Department of Agriculture, is a staunch advocate of the livestockman's interests. He has given a great deal of thought to the best means of combatting the coyote pest, and believes that the idea of neighbours getting together to organize a joint hunt in the district has distinct advantages.

Mr. Charnetski is preparing a pamphlet of rules and procedure that will add appreciably to the success and safety of the hunt and copies will be available from District Agriculturalists within the next few days.

Shop In Didsbury

Line Elevators Farm Service, Winnipeg, Manitoba.

GERMINATION TESTS NEEDED

So far this fall, Line Elevators Farm Service has tested over 1,200 samples of farmers' seed grain. It is clearly evident from the results that the seed grain is not to trust in as is, very serious seed germination condition exists this year in Western Canada, particularly in the northern areas of Saskatchewan and Alberta. Oats and barley are germinating very poorly, and the *Germination Results* are as follows: A large proportion (19%) of the Saskatchewan and Alberta farm samples of wheat seed germinated below the 75% level, and in some cases barley is even more disappointing. For instance, in 18% of the oat samples from Saskatchewan farms, and in 50% of those from Alberta, the germination fell below 75%. In other words, half of our samples from Alberta did not germinate satisfactorily. Furthermore, in 20% of the barley samples from Saskatchewan, and in 36% of those from Alberta the germination was below the 75% level. The results are quite startling. They emphasize the urgent need of farmers having the grain they intend to use for seeding purposes in 1945 tested for germination.

Line Elevators Farm Service. Three courses of action are open to farmers: (1) An official government test for which a nominal charge is made. Send a representative 2-pound sample of your seed to the Dominion Plant Protection Division, Winnipeg, Saskatchewan, or Calgary. (2) Make a germination test at home. On request, this Department will gladly send you a printed card giving full instructions. (3) Take a sample of about 5 oz. of seed to any Line Elevator associated with the Department. The Agent will forward it to us and we will test it, free of charge.

We urge farmers to send in samples for testing as soon as possible. Please do not have your seed tested for germination this year. Remember that the use of good, strong seed will have a most important bearing on whether or not your 1945 crop is a success or a failure.



A HUNGRY BOY'S DREAM — A ragged Italian waif, living in the wake of war, dreams of food. Today he'll receive a glass of Canadian milk from the United Nations Relief and Rehabilitation Organization. The organization and a score of other United Nations countries are helping the sick and hungry children of Europe and the East. The postal address "UNICEF, OTTAWA" is accepting funds from Canadians to buy Canadian food for such ragged babies as these. Six million children need help.

TESTING OF YOUR SEED GRAIN

Sound seed is important. Arrange now to have germination and other tests made, free of charge, by Line Elevators Farm Service. See your Alberta Pacific Agent for particulars.



The Alberta Pacific Grain Co. (1943) Ltd.

FOR CHRISTMAS GIFTS

General Electric Automatic Blankets, in three sizes	\$37.50 - \$39.50 - \$49.50
General Electric Heating Pads, 3-heat control, in rose or blue	\$8.95
Electric Irons	\$8.95 to \$24.95
Electric Toasters	\$6.95 to \$32.50
Portable Battery & Electric Radio	\$59.50
Other Radios from	\$19.95 up
Space Heaters	\$10.50 to \$17.50

**NOMA CHRISTMAS TREE LIGHTS
AND BUBBLE LIGHTS****THANKS TO THE GENERAL PUBLIC**

We wish to extend our heartfelt thanks to the people of Didsbury and district who visited our new store on official opening day, Saturday, December 10.

DICKAU ELECTRIC
PHONE 204 — DIDSBURY

REGAL COAL

For Coal Orders and Collections Phone
E. BUHR AT THE ALTA. PACIFIC ELEVATOR

— PHONE No. 100 —

WEIGH AND PAY AT THE ELEVATOR
CAR OF LUMP COAL ON TRACK DEC. 16th

W. L. REIMER

CHRISTMAS SUGGESTIONS —

**AUTOMATIC TOASTERS — ELECTRIC IRONS
ELECTRIC HEATING PADS & BLANKETS
SUNBEAM MIX MASTERS — CHRISTMAS
LIGHT FIXTURES — ELECTRIC SHAVERS
ELECTRIC AND BATTERY RADIOS
LIGHT FIXTURES AND CLOCKS — ETC., ETC.**

DIDSBURY ELECTRIC AND PLUMBING

William A. Moench (formerly of Carslairs) prop.
Phone 51, Didsbury — Phone 66, Carslairs

Have Your Watch

CLEANED, OILED AND ADJUSTED AND COMPLETELY CHECKED for \$2.00

FOUR DAY SERVICE

Repairs to all makes of clocks and watches at reasonable prices. All work guaranteed.

LOCATED IN DEVINE'S BILLIARD HALL

Irven E. Baptist
WATCHMAKER & JEWELLER — DIDSBURY**ANNOUNCING THE OPENING OF THE NEW
DIDSBURY VARIETY STORE — 5¢ to \$5.00
ON SATURDAY, DECEMBER 17**

We invite you to see our New Stock, including: Novelties, Ladies' Wear, Children's Wear and Infants' Wear. Toys, Cards of all kinds, Knitting Needs, Stationery, and the usual Variety Store line of articles.

Every visitor to our store has the privilege to sign their name for the 3 door prizes offered:

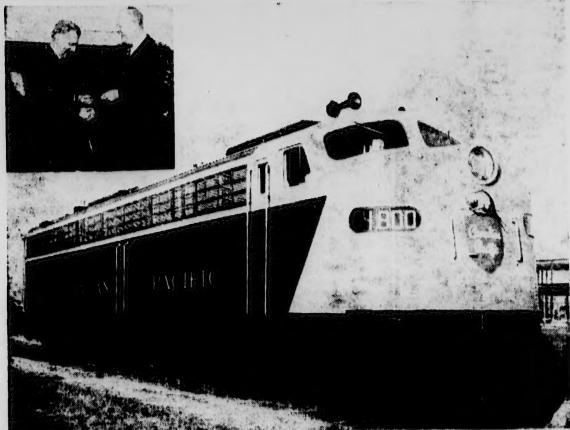
- 1st. PRIZE—Marconi Radio (electric or battery).
- 2nd. PRIZE—Electric Heating Pad.
- 3rd. PRIZE—Coffee percolator.

THE DIDSBURY VARIETY STORE
S. FOX**Be Proud Of
Your Business**

Modern advertising is a necessity to hold and build business. Be proud of your business, of the goods you have to sell, of the services you have to offer in your particular line. Show the progressive spirit and the desire to serve by advertising. Do not hide your light under a bushel—proclaim far and wide who you are and what you have to sell and where your place of business is, for public memory is short, and advertising is a powerful aid to all types of businesses. Moreover, people as a general rule shop where they are invited.

The Didsbury Pioneer
PHONE 12 — DIDSBURY

• USE THE CLASSIFIED ADS — IT PAYS •



Shown above is Canada's first streamlined diesel passenger locomotive—Canadian Pacific's 1800. Delivered to the C.P.R. by General Motors, the 2250-horsepower locomotive was one of the first of the new E-8 design to come off the assembly line of the G.M. plant at

**Walther League Plans
Christmas Banquet**

The meeting of Redeemer Lutheran Walther League was held on Tuesday, December 6. "Confession" formed the basis of the discussion for the evening. This was led by Pastor Fox.

The League decided to have its annual Christmas banquet sometime between Christmas and New Year. The committee in charge of the banquet is comprised of Erna Reinhardt, Beatrice Borrett and Alvina Jans. The entertainment committee for the evening is Oscar Reinhardt, Reg. Nuss and Kari Reese. It was also decided to exchange gifts at the banquet, and to have a small Christmas tree at the festive meal.

The League voted a sum of money to buy additional Christmas tree decorations for the church.

The material for the District Talent Quest was handed out. The program which the League had first decided to present during December, was postponed till January, since so many school activities are taking place at this time.

It was also decided that the members meet in the Church on Friday, December 9, to make additional tables and repair and repaint the shuffleboard materials. Kari Reese was appointed as Topic leader for the next meeting.

Friday evening 13 Leaguers assembled in the Church. Some worked on making new tables, others repaired the shuffleboard game.

The League plans to install an indoor curling game. The rocks have been made and are now painted, as well as the diagram on the floor.

"We were happy for over a year. Your Honor, and then—then the baby came."

"Boy or girl?"
"Girl—she was a blond and moved in next door."

**Funeral Services For
Jas. M. Law at Innisfail**

Friends of James Maybe Law, father of George and Harriett Law of Didsbury, received with regret the news of his passing at Edmonton on December 5.

Funeral services were held at Edmonton and the body was taken to Innisfail on Wednesday, Dec. 7, for graveside services conducted by members of the Masonic Lodge. Mr. Law affiliated with the Innisfail Masonic Lodge in 1930 and had been awarded a life membership in the Order.

James Law was born at Cedar Falls, Iowa, on December 27, 1868. In 1918 Mr. and Mrs. Law came to Winnipeg, and for 12 years they farmed near Okotoks, before moving to Innisfail, where he was agent for Bawlf Grain Co. for 19 years. In 1938 he retired and Mr. and Mrs. Law moved to Edmonton, where they have since resided.

Besides his wife, surviving members of the family are four sons, George of Didsbury, Dr. Frank Law of Edmonton, Jack of Wetaskiwin, and Chester with the R.C.M.P. Also one daughter, Harriett, of Didsbury, and nine grandchildren.

**CANADIAN RADAR GUIDES
SHIPS OF THE WORLD**

Radar equipment designed and manufactured primarily for use during the last war, is now being produced by Canadian Arsenals Ltd., for installation aboard vessels of Canadian and foreign register.

The luxury liner, "Queen Elizabeth", largest ship afloat, equipped with radar, and the Canadian liner "Empress of Canada", as is the "Caronia", another passenger liner placed in service only this year. The log of the "Empress of Canada" records an occasion when she sailed up the Mersey and drew alongside the landing stage in Liverpool without any visual aids to navigation, in fact, the first member of the ship's company to sight land was half way down the gangplank before he could discern part of the rocks. Radar brought the "Empress of Canada" safe to land, and eliminated costly delays at the mouth of the Mersey.

The teacher asked Johnny, who was in third grade, if the world was round. He answered, "No." "Is it flat?" persisted the teacher. "No."

"If it isn't round and it isn't flat, what is it?"

Johnny looked very confident as he replied, "Daddy says it's crooked!"

**E.V. YOUNG PEOPLE TO
PRESENT CHRISTMAS CANTATA**

On Friday evening, December 23, at 8 p.m., the young people of the E.V. Church, in cooperation with the choir under the leadership of Mr. Ward Sherick, their

director, will present a sacred dramatic Christmas cantata, "A King is Given." Words by Valeria A. Lehman and music by Ruth Date.

A cordial invitation is extended to everyone to attend.

Designed Prize Winning Seal

Herbert M. Meyers, young artist of Leonia, N. J., who designed the Christmas Seal which won first prize in a nationwide contest sponsored by the Society of Illustrators, is rewarded with a check of \$1,000 presented in behalf of the Society by Arthur Hawkins, Miss Frances Brophy, former S. S. Director of the National Tuberculosis Association, holds the winning design which is being used by the N.T.A. and its affiliates in the 1949 Christmas Seal Sale to raise funds for their tuberculosis control work.

SALES BOOKS

ORDER YOUR

**COUNTER
CHECK
BOOKS**

FROM

THE DIDSBURY PIONEER

Phone 12 — Didsbury

**FOR COURTEOUS AND
DEPENDABLE SERVICE**

Drive in at the "Dodge DeSoto Approved Service" sign for courteous and dependable service at reasonable prices. The sign is your assurance that we have the tools, equipment and factory-engineered parts to prolong the mileage values built into all Dodge and DeSoto cars and Dodge trucks.



We would much rather prevent breakdowns than fix them! A simple inexpensive "tune up" may save plenty of money later on... so don't take chances—have the necessary work done now by our expert mechanics in our fully equipped workshop. Make an appointment today—and save yourself from future trouble and expense.

PAYNE-FREEMAN COMPANY LTD.

DODGE & DESOTO SALES & SERVICE

PHONE 14 — DIDSBURY

Soley's Food Market

EVERYTHING IN FOOD
GROCERIES - FRUIT - MEATS
DIDSBURY, ALTA.

CHRISTMAS TIME
1949

Are You Planning a Christmas Party?

IF THE ANSWER IS YES, WE HAVE GOOD NEWS FOR YOU —

This year we are offering a "Wonderful Selection of Christmas Goodies". The finest in years and years.

We will be pleased to help you by making up Goodie Bags for your Christmas Tree, containing mixed nuts, candies, apple and orange, in an attractive Cellophane bag with Christmas ribbon, at no extra charge.

If you have a church or school committee and wish to make up your own bags for your party, the facilities and equipment of Soley's Store (scales, bags, etc.) are available to you any evening before your party, excepting Saturday nights. Please give a day or two notice.

ASK TO SEE OUR SAMPLE CHRISTMAS TREE GOODIE BAG

Containing Mixed Nuts, Christmas Candies, Apple and Orange, in an attractive Cellophane bag with Christmas ribbon—moderately priced.

With our best wishes for the most successful Christmas Tree, we are,

Sincerely,

VIC SOLEY.

Soley's Food Market



Science is playing an increasingly important role in Canada's new Army. In heavy anti-aircraft, for example, complex radar equipment predicts to within a few feet exactly where the target is and will be. The gunners, then backs to the target, fire with amazing accuracy by instrument.

Training men in the use of modern scientific equipment is a major requirement in Canada's new Army. Thousands of young men are attending some of the finest schools in the country, specializing in electronics, radar, radio and telephone. In addition, there are openings for clerks, drivers, mechanics and many other trades.

New higher pay, good food and quarters, trades training and the opportunity for advancement make the Canadian Army Active Force one of the most attractive careers open to young men today. You are eligible if you are 17 or over and can meet Army requirements. Visit your nearest recruiting office soon for full details. Bring certificates of birth and education with you.

No. 10 Personnel Depot, Currie Barracks,
CALGARY, Alta.
Headquarters, Western Command, Kingway Ave.,
EDMONTON, Alta.

GSC-AVY



JOIN THE
CANADIAN ARMY ACTIVE FORCE NOW!

Listen to "Comrades in Arms" every Wednesday night on the Dominion Network

Christmas Seal Fund

At Half Way Mark

The Christmas Seal fund is nearing the halfway mark in Alberta, according to C. Robert Dickey, general secretary of the Alberta Tuberculosis Association.

A total of \$6,420 has been contributed thus far in Red Deer and Central Alberta. It is reported by Herb A. Kerr, Chairman of the Rotary Club Christmas Seal Committee, sponsors of the Seal Sale for this territory. The objective is a minimum of \$15,000, which leaves \$8,580 still to be raised. Mr. Kerr said he had every hope that this objective would be reached by Christmas.

The provincial total reported by Mr. Dickey is \$66,110, towards an objective of \$155,000. Mr. Dickey said that this is the minimum figure that would permit the Association to carry on its extensive program of chest X-rays through the Christmas Seal mobile X-ray units and installation of X-ray equipment in hospitals, rehabilitation, health education, etc.

Christmas Seal contributions are allowable income tax deductions. They may be sent to the Red Deer Rotary Club, Christmas Seal Office, Red Deer.

GOOD HUNTING!

The fox hunting squares of an earlier day had nothing on Alberta's modern coyote hunters. Added to the thrill of the chase is the realization that every coyote killed means fewer losses of lambs and calves. For some time Alberta farmers have complained of the reduction in their flocks and herds but in many districts this year a determined effort is being made to bring this nuisance under control.

A.J. Charnecki, Livestock Supervisor, Alberta Department of Agriculture, is a staunch advocate of the livestockman's interests. He has given a great deal of thought to the best means of combatting the coyote pest, and believes that the idea of neighbours getting together to organize a joint hunt in the district has distinct advantages.

Mr. Charnecki is preparing a mimeograph of rules and procedure that will add appreciably to the success and safety of the hunt and copies will be available from District Agriculturalists within the next few days.

"Newspaper Goers Where the Newspaper Goes."

STRONG SMALL TOWN PAPERS
ONLY IN TWO COUNTRIES

Only in two countries—the United States and Canada—does there exist a small-town journalism of any consequence.

Professor Thomas F. Barnhart of the University of Minnesota School of Journalism believes that much of the reason for this development of thousands of community newspapers is reflected in the slogan that "Freedom Goes Where the Newspaper Goes."

"Small-town newspapers flourish in this country because the setting is right," Barnhart points out. "We have developed hand in hand, a democratic form of government, a free press tradition, widespread public education, and a private enterprise system of business."

Out of this combination have come other factors which enables Canada to have more than 750 weekly newspapers as the backbone of Canadian journalism. These factors include:

The building of hundreds of small towns in the country's immense rural areas with the community newspaper playing its part in such a development.

The creation of a vast network of rural free delivery routes, and the establishment of postal rates in keeping with a national policy of encouragement of dissemination of information.

A social environment in which citizens have a friendly interest in the everyday activities of their friends and neighbors.

Barnhart, author of several books on weekly newspaper editorial and management problems, believes that the small-town newspaper currently is improving its historical position as a community leader and as a business enterprise.

Low Freight Rates

Canadian ship owners on the west coast are finding it difficult to meet competition from foreign shipping companies. Recently four vessels were tied up because a contract for 24,000 tons of grain destined for Belgium had gone to Panamanian and Greek shipping companies which had bid \$7 per ton. The lowest rate which could be offered by the B.C. shipping firms was \$10 a ton.

"My first wife said if I married again she'd dig her way out of the grave and haunt me."

"But you did marry again."

"Yes, but I buried her face down. Let her dig."



A HUNGRY BOY'S DREAM—A ragged Indian boy, living in the wake of war, dreams of food. Today he'll receive a glass of Canadian milk from the United Nations International Children's Emergency Fund (UNICEF), Canada and a score of other United Nations countries are helping the sick and hungry children of Europe and the East. The postal address "UNICEF, OTTAWA" is accepting funds from Canadians to buy Canadian food for such ragged babies as these. Six million children need help.

TESTING OF YOUR SEED GRAIN

Sound seed is important. Arrange now to have germination and other tests made, free of charge, by Line Elevators Farm Service. See your Alberta Pacific Agent for particulars.



The Alberta Pacific Grain Co. (1943) Ltd.

FOR CHRISTMAS GIFTS

General Electric Automatic Blankets, in three sizes \$37.50 - \$39.50 - \$49.50

General Electric Heating Pads, 3-heat control, in rose or blue \$8.95

Electric Irons \$8.95 to \$24.95

Electric Toasters \$6.95 to \$32.50

Portable Battery & Electric Radio \$59.50

Other Radios from \$19.95 up

Space Heaters \$10.50 to \$17.50

NOMA CHRISTMAS TREE LIGHTS
AND BUBBLE LIGHTS

THANKS TO THE GENERAL PUBLIC

We wish to extend our heartfelt thanks to the people of Didsbury and district who visited our new store on official opening day, Saturday, December 10.

DICKAU ELECTRIC
PHONE 204 — DIDSBURY

REGAL COAL

For Coal Orders and Collections Phone

E. BUHR AT THE ALTA. PACIFIC ELEVATOR

— PHONE No. 100 —

WEIGH AND PAY AT THE ELEVATOR

CAR OF LUMP COAL ON TRACK DEC. 16th

W. L. REIMER

CHRISTMAS SUGGESTIONS —

AUTOMATIC TOASTERS — ELECTRIC IRONS

ELECTRIC HEATING PADS & BLANKETS

SUNBEAM MIX MASTERS — CHRISTMAS

LIGHT FIXTURES — ELECTRIC SHAVERS

ELECTRIC AND BATTERY RADIOS

LIGHT FIXTURES AND CLOCKS — ETC., ETC.

DIDSBURY ELECTRIC AND PLUMBING

William A. Moench (formerly of Carstairs) prop.
Phone 51, Didsbury — Phone 66, Carstairs

Have Your Watch

CLEANED, OILED AND ADJUSTED AND COMPLETELY CHECKED for \$2.00

FOUR DAY SERVICE

Repairs to all makes of clocks and watches at reasonable prices. All work guaranteed.

LOCATED IN DEVINE'S BILLIARD HALL

Irvin E. Baptist
WATCHMAKER & JEWELLER — DIDSBURY

ANNOUNCING THE OPENING OF THE NEW DIDSBURY VARIETY STORE — 5¢ to \$5.00 ON SATURDAY, DECEMBER 17

We invite you to see our New Stock, including: Novelties, Ladies' Wear, Children's Wear and Infants' Wear. Toys, Cards of all kinds, Knitting Needs, Stationery, and the usual Variety Store line of articles.

Every visitor to our store has the privilege to sign their name for the 3 door prizes offered:

- 1st. PRIZE—Marconi Radio (electric or battery).
- 2nd. PRIZE—Electric Heating Pad.
- 3rd. PRIZE—Coffee Percolator.

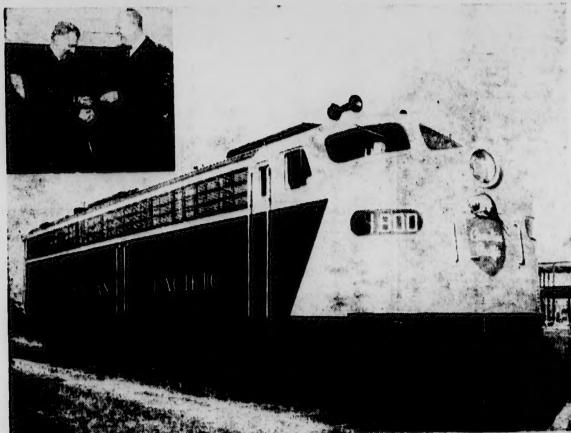
THE DIDSBURY VARIETY STORE
S. FOX

Be Proud Of Your Business

Modern advertising is a necessity to hold and build business. Be proud of your business, of the goods you have to sell, of the services you have to offer in your particular line. Show the progressive spirit and the desire to serve by advertising. Do not hide your light under a bushel—proclaim far and wide who you are and what you have to sell and where your place of business is, for public memory is short, and advertising is a powerful aid to all types of businesses. Moreover, people as a general rule shop where they are invited.

The Didsbury Pioneer
PHONE 12 — DIDSBURY

• USE THE CLASSIFIED ADS — IT PAYS •



Shown above is Canada's first stream-lined diesel passenger locomotive—Canadian Pacific's E-8. Delivered to the C.P.R. by General Motors, the 2,250-horsepower locomotive was one of the first of the new E-8 design to come off the assembly line of the G-M plant at

LaGrange, Illinois. She will be joined shortly by two sister engines, completely dieselizing the Montreal to Boston passenger trains. Freight service on the line, between Montreal and Wells River, Vt., has already been die-

Walther League Plans Christmas Banquet

The meeting of Redeemer Lutheran Walther League was held on Tuesday, December 6, "Confession" forming the basis of the discussion for the evening. This was led by Pastor Fox.

The League decided to have its annual Christmas banquet sometime between Christmas and New Year. The committee in charge of the banquet is comprised of Erna Reinhardt, Beatrice Berrett and Alvina Jans. The entertainment committee for the evening is Oscar Reinhardt, Reg. Nuss, and Karl Reese. It was also decided to exchange gifts at the banquet, and to have a small Christmas tree to add to the festivities.

The League voted a sum of money to buy additional Christmas tree decorations for the church.

The material for the District Thanksgiving basket out. The program which the League had first decided to present during December, was postponed till January, since so many school activities are taking place at this time.

It was also decided that the members meet in the Church on Friday, December 9, to make additional tables and repair and repaint the shuffleboard materials. Karl Reese was appointed as Topic leader for the next meeting.

Friday evening 13 Leaguers assembled in the Church. Some worked on making new tables, others repaired the shuffleboard game.

The League plans to install an indoor curling game. The rocks have been made and are now painted, as well as the diagram on the floor.

"We were happy for over a year, Your Honor, and then—then the baby came."

"Boy or girl?"

"Girl—she was a blond and moved in next door."

Funeral Services For Jas. M. Law at Innisfail

Friends of James Maybe Law, father of George and Harriett Law of Didsbury, received with regret the news of his passing at Edmonton on December 5.

Funeral services were held at Edmonton and the body was taken to Innisfail on Wednesday, Dec. 7, for graveside services conducted by members of the Masonic Lodge. Mr. Law affiliated with the Innisfail Masonic Lodge in 1930 and had been awarded a life membership in the Order.

James Law was born at Cedar Falls, Iowa, on December 27, 1868. In 1918 Mr. and Mrs. Law came to Winnipeg, and for two years they farmed near Okotoks, before moving to Innisfail, where he was agent for Bawlf Grain Co. for 19 years. In 1938 he retired and Mr. and Mrs. Law moved to Edmonton, where they have since resided.

Besides his wife, surviving members of the family are four sons, George of Didsbury, Dr. Frank Law of Edmonton, Mr. and Mrs. Metasitawin, and Gater, with the R.C.M.P. Also one daughter, Harriett, of Didsbury, and nine grandchildren.

CANADIAN RADAR GUIDES SHIPS OF THE WORLD**E.V. YOUNG PEOPLE TO PRESENT CHRISTMAS CANTATA**

On Friday evening, December 23, at 8 p.m., the young people of the E.V. Church, in cooperation with the choir under the leadership of Mr. Ward Sherrick, their

director, will present a sacred dramatic Christmas cantata, "A King is Given." Words by Valeria A. Lehman and music by Ruth Dale.

A cordial invitation is extended to everyone to attend.

Designed Prize Winning Seal

Herbert M. Meyers, young artist of Leonia, N.J., who designed the Christmas Seal which won first prize in a nationwide contest sponsored by the Society of Illustrators, is rewarded with a check of \$1,000 presented by the head of the contest, Mr. Peter Hawkins. Miss Frances Brophy, former Seal Sales Director of the National Tuberculosis Association, holds the winning design which is being used by the N.T.A. and its affiliates in the 1949 Christmas Seal Sale to raise funds for their tuberculosis control work.

**"A" SQUADRON KOCH 14AR (RCAF)****PART 1 ORDERS RE: DIDSBURY**

Parade at Lions Hall on Monday, December 19, at 2000 hrs.

Wireless — Cpl. McErlain. 2000 hrs. to 2045 hrs.

Motor Mechanics—Cpl. Johnson. 2015 hrs. to 2130 hrs.

Tank Tactics—Capt. Thring. 2130 hrs. to 2200 hrs.

Dress—Battle Dress, Berets, Black Belts, and Oxfords.

CAPT. THRING, K.G.

SALES BOOKS
ORDER YOUR
COUNTER CHECK BOOKS
FROM
THE DIDSBURY PIONEER
Phone 12 — Didsbury

FOR COURTEOUS AND DEPENDABLE SERVICE

Drive in at the "Dodge DeSoto Approved Service" sign for courteous and dependable service at reasonable prices. The sign is your assurance that we have the tools, equipment and factory-engineered parts to prolong the mileage values built into all Dodge and DeSoto cars and Dodge trucks.



We would much rather prevent breakdowns than fix them! A simple inexpensive "tune up" may save plenty of money later on... so don't take chances—have the necessary work done now by our expert mechanics in our fully-equipped workshops. Make an appointment today—and save yourself from future trouble and expense.

PAYNE-FREEMAN COMPANY LTD.
DODGE & DESOTO SALES & SERVICE
PHONE 14 — DIDSBURY

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor & Publisher

FREE SHOWING OF GENERAL ELECTRIC APPLIANCES

In the Carstairs Masonic Hall on
THURSDAY, DECEMBER 15
AT 2:00 P.M. AND 8:00 P.M.

INCLUDING SOUND PICTURES ON —

"FAT M. WIRING"
"RUNNING WATER ON THE FARM"
"ARC WELDING ON THE FARM"
"TELEVISION"

DOOR PRIZES AT BOTH SHOWS

Coffee and Doughnuts Served Free

CARSTAIRS ELECTRIC

W.A. Moench, Prop.

FOR BETTER PRINTING AT REASONABLE
PRICES CONSULT "THE PIONEER"

THE DIDSBURY PIONEER, DIDSBURY, ALBERTA

J. B. Schmidt Passes
at Abbotsford B.C.

Funeral services were held on Friday, December 2, at 2 p.m., in the South Poplar M.B. Church for Jacob B. Schmidt of Abbotsford B.C., who died on Monday, November 28, at 3:30 p.m. in the Abbotsford General Hospital, at the age of 66 years.

Reverend Brooks of Vancouver officiated. Rev. C. Dreger and Rev. H.H. Nickle, both of Abbotsford, assisted Rev. Orthner of Chilliwack in speaking the Committal Prayer at the grave side. Interment was made in the South Poplar cemetery, Abbotsford.

Mr. Schmidt was born in South Dakota on October 28, 1883, and moved to Canada with his widowed mother as a young man. He and his mother and other members of the family took homesteads about 1903. It was about this time when he found Christ as his personal saviour and was baptized and received into the E.M.B. Church and served as a faithful member, being active in various ways. He found great pleasure in teaching a large class of small boys in the Sunday school for a number of years. Also serving as an usher of the Church for a number of years. He remained a member of this church until adverse farming conditions in 1937 compelled the family to look for extra income elsewhere, which necessitated their moving to Saskatoon. This brought him in contact with the Christian Missionary Alliance Church which he soon joined and tried to work with to the best of his ability. He has remained a faithful member of this Church to his end.

He was instrumental in helping to get the Abbotsford Church organized and started.

In 1906 he married Margaret

MAKE SURE OF FEED SUPPLIES

All farmers who have to buy feed should do so without delay. This is the shortest seed year since 1937, and Alberta's Field Crops Commissioner A.M. Wilson, warns that limited amount of good seed quality oats and barley grown in the province this year should be used for seed and not for feed. This will be possible only if farmers who need seed arrange to buy it now.

The man who has good oats and barley for sale can dispose of it readily and unless our own farmers make known their requirements, not much of this good quality grain will leave the province. Good seed oats are needed in Eastern Canada and large quantities of good barley have a market in the United States. To the farmer who has to buy seed this means that every delay in purchase will make the problem of obtaining seed of suitable quality more difficult.

Those that have grain that can be cleaned to seed grade should make use of it, but make sure that the germination is satisfactory. If you have to buy, ask your District Agricultural, Municipal Planning Department, or co-operating about seed available locally. If there is no seed in the district, see your elevator agent. Grain companies have always helped in supplying seed and they will bring in carloads of seed if the farmers place their orders early. Delay is dangerous. Make sure of seed supplies now!

K. Reimer of Steinbach, Manitoba. Into this union four daughters were born. He was predeceased by his wife in 1919. He again remarried, this time to Mrs. Anna Thiesen. Two more daughters were born to this union. He is survived by his wife, six daughters, one son, 14 grandchildren and three brothers.—Contributed.

CANADA'S WHEAT EXPORTS

During the first three months of the International Wheat Agreement Canada sold 19,500,000 bushels of wheat. The United States and Australia, the agreement's other two big exporters of wheat, have sold a total of 18,700,000 bushels. Most of the sales were taken up by the United Kingdom and South Africa

which bought a total of 15,100,000 and Belgium which took 7,100,000 bushels. Sales were made at \$1.98 Canadian funds, the maximum price permitted under the agreement.

DO YOUR CHRISTMAS
SHOPPING IN DIDSBURY

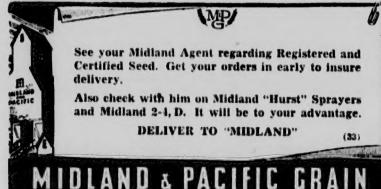
THE DIDSBURY OPERA THEATRE

THURSDAY, FRIDAY, SATURDAY:
DECEMBER 15, 16, 17 —ALSO CARTOON AND NEWS
ADULT ENTERTAINMENT

MON., TUES., WED.: DEC. 19, 20, 21 —

George Raft — Nina Foch

— IN —

JOHNNY ALLEGRO
ALSO CARTOON AND NEWS
ADULT ENTERTAINMENTMIDLAND & PACIFIC GRAIN
CORPORATION LIMITEDTHE HILLMAN MINX
IS HERE TO STAY!

Strongest coast-to-coast dealer organization of any British car" says prominent west-coast distributor.

An unquestioned authority in the motor business, Mr. Ernie McDermott, of McDermott Motors, Vancouver, B.C., has been selling cars for 29 years. He writes:

"In my opinion, the most important reason for the Hillman's popularity is because the public knows that Rootes Motors is permanently established in Canada, with the strongest coast-to-coast dealer organization of any British car group. Buyers are assured of Hillman parts and service anywhere in Canada—now and in the years to come!"

"Yes, the Hillman Minx is here to stay! And, when you also consider the fact that this is a car of unique combination styling, comfort and economy which no other car—large or small—can match, it's not hard to see why we've sold over six times as many Hillman this year as in the same period last year!"

With its 1940 "PLUS POWER" motor . . . it's a better buy than ever!

HILLMAN MINX

FEATURES ADVANCED REFINEMENTS

FOUND ON NO OTHER BRITISH CAR IN ITS PRICE RANGE

ROOTES MOTORS LIMITED: 170 Bay Street, Toronto . . . Montreal Airport, Dorval, Que.
509-10 Rogers Bldg., Granville St., Vancouver

EDFORD MOTORS
YOUR MODERN GARAGE
ED. FORD, prop.
Phone 58, Didsbury

Phone 58, Didsbury

HAROLD E. OKE
YOUR MACHINE MAN
PHONE 10 — DIDSBURY

GOOD NEWS

At least one item of farm expense is going down
CHEMICAL 2, 4-D HAS BEEN REDUCED 25%

SEE US FOR USED MACHINERY —

- 3 CHOPPERS FROM \$10 TO \$30.
- 3 McCORMICK HAMMER MILLS.
- 2 OLIVER DRILLS.
- 5 TRACTORS (ALL MAKES).
- 3 CULTIVATORS.

WANTED — A USED SPREADER

LEO NICHOLS

JOHN DEERE DEALER — PHONE 132

JENKINS'
GROCETERIA LTD.

PHONE 102 — DIDSBURY

QUALITY GROCERIES

AT REASONABLE PRICES

Orange Juice, 20 oz. Exchange	2 for 4c
Orange Juice, 48 oz. Exchange	47c
Pineapple Juice, Q.T.F. brand	2 for 4c
Grapefruit Juice, Trinidad,	2 for 39c
Grape Juice, Welch, 32 oz.	53c
Grape Juice, Welch, 16 oz.	29c
Jam, Strawberry, 4 lb. Aylmer	99c
Jam, Plum, 4 lb. Aylmer	60c
Jello, any variety	3 for 25c
Shortbread, 1 lb. pkg.	60c
Almond Paste, ½ lb. pkg.	32c
Dates, pitted, Arabian Steed, 1 lb.	30c
Corn, Whole Kernel, 20 oz.	2 for 39c
Salmon, Fancy Cohoe, ½ size	35c

We will bake any variety of cake, ice it or decorate it in any way you wish.

GOLDEN RULE FRUIT CAKE —

Plain. Approximately 2 lbs.	\$1.50
Almond Iced and Decorated	\$2.00

GOLDEN RULE CHERRY CAKE —

Approximately 1½ lbs.	\$1.35
Approximately 3 lbs.	\$2.70

EMPIRE FRUIT CAKE — A medium rich fruit cake. Almond iced and decorated. Approximately 5½ lbs. \$3.50

NOTICE

THE LIVESTOCK DEALERS IN DIDSBURY
WILL SHIP ON DECEMBER 27 AND ON JANUARY 3.

W. W. GILLRIE
JOE DICK

For Thrifty Christmas Shopping don't forget our policy of "Refunding One Dollar on every purchase of ten dollars or more."

HERE ARE SOME GIFT SUGGESTIONS
— FOR MEN —

• TIES — Conservative, Fancy, Hand Painted	\$1.00 to \$3.95
• SCARVES — English wool plaids. Special for Christmas only	\$1.50
(Two to a customer)	
• MEN'S SOCKS — Diamonds, Checks, Plain, and Stripes. From	\$1.00 to \$2.50
• PYJAMAS — These are imported from England and are made from cotton interlock, in a cosy fitting two-piece garment.	\$5.50
Priced at	
• SWEATERS — Imported from England and made from 100 per cent wool.	\$3.95 to \$5.95
Priced from	
• DRESS SHIRTS	\$3.00 to \$4.95
• CAPESKIN GLOVES — For that special present. Priced at	\$3.00

D.N. McDONALD & SON
PHONE 160 — DIDSBURY

-: DISTRICT NEWS :-

WESTCOTT ITEMS

The first hockey game of the season is to take place at the Westcott rink on December 15, between Madden and Westcott Seniors. Come out and see the game—it promises to be worth your while.

The reopening of the Westcott rink takes place on Friday, December 16th, at 7:30 p.m. The skating will be free for all that night, but lunch will be sold at a small charge. Every Friday night following this opening there will be regular skating nights and you may obtain tickets from any member of the executive. So, come out and support us.

We are all complaining about the cold weather. Whatever will we do when it gets forty below zero?

School reopened today, Monday, and we are glad to see Mrs. Konisch back at the helm after her illness.

Mr. and Mrs. Linden Jacobsen and Duane, and Mrs. Templeton spent a couple of days in Calgary last week.

Mr. and Mrs. Herbert Goettner spent Tuesday last in the Cremona district and took in the annual school meeting in the afternoon. Incidentally, this meeting was well attended.

Mr. and Mrs. Otto Folkman and Mr. Chas. Temperton spent Monday in Calgary on business, and Mrs. Linden Jacobsen took charge of the store for that day.

BURNSIDE NEWS

Jacob Penner was taken to the DidSBury hospital last Sunday. Dennis Jenkins narrowly escaped injury last Saturday night on his way home from town. Someone placed an electric light pole on the road and it came in contact with the side of his car, ripping off the door handle.

Walter McCulloch was a Calgary visitor on Saturday last Friday.

Congratulations to Mr. and Mrs. Booth (the former Marvel Sullivan of Sunnyslope).

The rural electrification project in the Burnsides and Neopols districts is completed as far as the poles are concerned, and the men are working on the main line to the highway.

On Wednesday, December 7, a group of friends gathered at the home of Sam Allister on the occasion of his birthday, and all enjoyed a turkey dinner. Those present were Mr. and Mrs. W. P. Shultz, Donald and Kenneth Mr. Hugh McLean, Roland Ahlgren, Mrs. Chas. Mardon and Charlie Mardon.

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

REV. E.B. FOX, Pastor

Divine Service on Sunday, December 18, at 11 a.m. "Preparing Our Hearts for Christmas." Sunday School and Adult Bible class following the service.

MOUNTAIN VIEW NOTES

Congratulations to Mr. and Mrs. Herschel Fry on the birth of a son on December 10.

Mr. and Mrs. Joe Hunter were Calgary visitors Monday and Tuesday.

Mrs. Wm. Aris of Ontario arrived Tuesday from the coast, where she has been visiting since September, and will spend Christmas with her daughter, Mrs. Loyal Snyder and family.

Mr. and Mrs. Barney Elliott were business visitors to Calgary Tuesday.

Johnny Kohut entertained six little friends at a birthday party on Saturday, the occasion being his eighth birthday.

Miss Florence McNeil of Calgary is visiting in the district for a few days.

Mr. and Mrs. Grenville McCaig and daughters were Calgary visitors Saturday.

Mr. and Mrs. Booker were supper guests Thursday evening with Mr. and Mrs. C. Wagner.

Kenneth Stiles, who was kicked in the stomach by a horse last Tuesday, was able to return home from the hospital and is doing quite well.

The December meeting of the Mountain View W.L. was held at the home of Mrs. M. Wood on December 7, with ten members answering the roll call with "My Favorite Scripture Verse." The sum of \$5 was sent to the Unitarian Service. A scrapbook on Alberta will be made at the January meeting to be held at Mrs. Wm. Schutze's home.

Mrs. M. Wood had the topic "color in the home" and showed many illustrations of rooms and how they should look.

Mrs. Ed Blain, the sick convenor, gave her report, and Mrs. H. Roberts won the 10 cent draw.

Officers for 1950 were elected as follows: President, Mrs. J. Worrall; vice-president, Mrs. David Pratt; secretary, Mrs. O. Blitner. Directors are Mrs. W.E. Stiles, Mrs. G. Elliott and Mrs. L. Hunter. Mrs. G. Tiegle is the sick committee convenor.

Mrs. Blain and Mrs. Wood served a nice lunch and the members then opened the Christmas exchange parcels, before hurrying home in the dark.

UNAC DONATIONS STILL APPRECIATED AND NEEDED

While the response to the United Nations International Children's Emergency Fund has been gratifying, the need is still great and any further donations would be appreciated immediately. These can be left with Mr. Reiber, and contributions should be made within the next ten days.

One noteworthy contribution to the fund was made recently from the Gore school pupils and their teacher, Mrs. Baker, when the sum of \$10 was donated.

Now you can enjoy the comfort and convenience of
HEATING AND COOKING
WITH OILReduced prices on Esso
Heating Oils are now in effect

Use Esso Heating Oils in cook stoves, space heaters, furnaces, hot water heaters, stock trough heaters and chicken brooders.

Your oil burner and space heater dealer can provide you with installations and new equipment. Ample supplies of heating oils at new low prices are available from Imperial Oil Limited.



FREE

14-DAY ENFIELD MANTLE CLOCK

With each dollar's purchase you get a FREE ticket that indicates a certain time, a.m. or p.m. The clock has been started. If, when it stops, you hold the ticket that corresponds to the stopping time—THE CLOCK IS YOURS.

SHOP EARLY AND OFTEN WHILE
OUR STOCKS ARE COMPLETEThe Didsbury
Jewellery

W. E. BLORE, prop. Phone 133, DIDSBURY

FINISH THAT
EXTRA ROOM

• TEN-TEST FOR WARMTH

• GYPROC FOR FINISH

• VENEER FOR PANELLING

H. R. BURGESS

SPECIALIZED SHOPWORK
OUR AIM—YOUR SATISFACTION

WE ARE NOW IN THE MARKET FOR

DRESSED
TURKEYS

DUCKS, GEES AND CHICKENS

KIRBY'S MEAT MARKET

We will be closed December 26 and 27. After the New Year we will close Saturdays at 6 p.m.

ANNOUNCEMENT

During the past 30 years this business has been operated under the name of C. E. Reiber and your business has been appreciated. Commencing January 1, 1950, we will continue under the name of REIBER BROTHERS, C.E. Reiber and A.W. Reiber, members of the firm, and hope we will have the pleasure of serving you in the future.

REIBER BROTHERS

REAL ESTATE AND INSURANCE
C. E. Reiber PHONE 90 A.W. Reiber

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

Gift Suggestions

FOR FATHER



WRIST WATCHES
15 AND 17 JEWEL
ELECTRIC SHAVERS
ELECTRIC DRILLS
CURRIE WADERS

FOR MOTHER



CONNOR WASHER
TRILIGHTS — GLADIATOR
SETS OF SILVERWARE
Open Stock Silverware
SET OF LUGGAGE

ELECTRIC TOASTERS AND IRONS

FOR SON



SKATES — SKIS
TOBOGGANS
C.C.M. BICYCLES
TRUCKS — WAGONS
TRAINS — GAMES
BOOKS, ETC.

FOR DAUGHTER



WRIST WATCHES
DOLL CARRIAGES
DOLLS, ALL SIZES
BOOKS, ETC.

BUILDERS' HARDWARE

STORES, LIMITED

TREV EVANS, manager

PHONE 7

HALLIDAY'S

— THE BEST FOR A LITTLE LESS —
PHONE 101 — DIDSBURY

CIGARETTES, 50's	88c
CIGARS, per box	57c; 80c; \$2.35
RAMON'S MARMALADE, 4 lb. tin	63c
SODAS, Salted, 2 lb. box	55c
COCO-COLA, per carton	25c
(Plus deposit on bottles)	
MARSHMALLOWS, 16 oz. pkg.	39c
MINCEMEAT ROLLS, per pkg.	39c
GINGER ALE, CANADA DRY, per bottle	25c
COCONUT CEYLONS, per pkg.	50c
ICE CREAM WAFERS, per lb.	60c
KETCHUP, Heinz	28c
PEAS, Broccoli, No. 3, per tin	20c
STRAWBERRIES, Frozen, per pkg.	45c
PEAS, Frozen, per pkg.	30c
CORN ON COB, Frozen,	2 cobs 25c
SPINACH, Frozen, per pkg.	30c
ASPARAGUS, Frozen, per pkg.	49c
PEAS & CARROTS, Frozen, per pkg.	28c

— WE STILL HAVE A —

A NICE SELECTION OF CHRISTMAS GIFTS

Come in and see them. See how Doreen wraps them—See how Mabel wraps them. Bill and George are not so good but if necessary they can do it.

We Christmas wrap a two-bit article just as carefully as a \$75 one.

We don't like to brag, but we honestly believe our Christmas wrapped parcels are the smartest in Canada.

Honestly, we do appreciate your business and if we don't have what you want, buy it somewhere else and we will gift wrap it free of charge.

Law's Drug Store

The Rexall Store

Phone 40, Didsbury

IN DIDSBURY IT'S

Ranton's



CHRISTMAS Merchandise

YOUR CALENDAR IS HERE!

New Shipment of
SNAPPY DRESSES
For Christmas. Size 12
and up. The styles are
tops.

10% OFF ALL
LADIES' DRESSES
PLAID WOOL JACK-
ETS, SLACKS, SKIRTS
AND BLOUSES

Traveller's samples of
SMALLER DRESSES
Sizes 2-4 and 10
25% LESS
Than Regular Prices

A nice wool plaid
CAR ROBE
For Dad's car. They
are lovely.

GOLD STRIKE
GABARDINE SHIRTS
for the particular man
They are Smart
Christmas Boxed

B.V.D. SHIRTS
The best on earth.
Also in special boxes.

MEN'S TIES
In Fancy Boxes

MEN'S SUSPENDERS
AND ARM BANDS
In Special Boxes

NYLON HOSE
For Christmas Wear

SHOP AT —

Ranton's

— FOR REAL VALUES

At the official opening of Northern Electric last Saturday two door prizes were given and the electric iron was won by Mrs. Walter McInnes, and the set of tree lights by David Routhier.

The weather the past week has turned cold and temperatures dropped to 20 below zero Sunday night. However, the forecast is for 23 degrees above zero on Wednesday. About two inches of snow now covers the ground and we will at least have a white Christmas.

Alf Studer expects to be out of the hospital today and plans on leaving Thursday for Vancouver where he will spend the winter with his daughter.

Ken Ester, who has been spending the past month visiting with his parents, Mr. and Mrs. Ace Ester, left Tuesday night for Eastern Canada to join his unit in the R.C.A.F.

Kiddies are reminded of the free treat being offered this Saturday, December 17, by the Didsbury and District Board of Trade and the local merchants. The treats will be distributed by Santa Claus at 2:00 o'clock in the afternoon, so be on time!

"Which would you prefer in your future husband—wealth, ability or appearance?" asked the pretty girl. "Appearance, my dear," replied the spinster, "but he's got to appear pretty soon."

LITTLE ITEMS OF LOCAL INTEREST

Mrs. Ross Bowman has returned to her home in Devon after visiting in Didsbury with Mr. and Mrs. Harvey Bowman.

Flooding of both the Didsbury curling and skating rinks surfaces has been going ahead rapidly the past week and skaters are now enjoying their favorite pastime on ice at the arena. Rings are being put in at the curling rink and curling is expected to start by the first of next week.

The Ladies' Sport Club members will hold their meeting Thursday night at the home of Elaine Ramm and everyone is to bring a gift.

The Lone Pine Baseball Club will hold a meeting at the Lone Pine Hall on Monday, December 18, at 8 p.m. All interested please attend.

A few accounts are still outstanding in the Ladies' Shanty Shoppe in charge. All who would like to clean up this undertaking and pay for the prizes, etc., it would be appreciated if all accounts would be paid immediately.

The Evening Group of Knox United W.A. will meet for the annual Christmas party at the home of Mrs. Bert Prevost on Monday, December 19.

Mr. and Mrs. Alex Schneider returned recently from a six weeks' vacation in Creighton, Nebraska, where they visited with relatives and friends and moreover many acquaintances which Mrs. Schneider had not seen since leaving Nebraska forty-four years ago.

—Buy local Christmas Trees from Tom Lemon—your tree man for the past fifteen years — at Jenkins' Grocerie from Dec. 15th on. —

Mr. and Mrs. Wm. Francis of Vulcan were visitors last Thursday and Friday at the home of Mr. and Mrs. A. Toner.

—Mrs. Jean M. Fleury wishes to announce the opening of her beauty parlor on Monday, Dec. 19, at her residence in the old hospital (downstairs). Specializing in cold waves, shampoos and finger-waves. Phone 199 for an appointment.

WE CAN DO BETTER

In the early history of the United States, using modern equipment and scientific soil management practices, are producing almost the entire bulk of the U.S. food supply.

The above information was given by Dr. R. Coleman, president of the National Fertilizer Association, to the recent conference of plant food producers.

Shop In Didsbury

McCULLOUGH'S — Exclusive but Inexpensive

CHRISTMAS GIFTS OF QUALITY

LADIES — Dresses, Housecoats, Blouses, Skirts, Sweaters, Gloves, Scarves, Handbags.

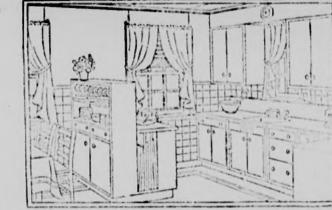
NYLON HOSIERS — "Butterfly" and "Supersilk" in latest shades and styles. Cotton Crepes, Silk Crepes and Woolen Hosiery.

HOUSEFOLDS — Chenille Spreads, Bed Throws, Cushion Covers, Luncheon Cloths, Pillow Cases, Wabasso Sheets.

Costume Jewellery — Gift Books for Everyone

McCullough's Clothing

PHONE 124 — DIDSBURY



KITCHEN UNITS ARE NOT A LUXURY TODAY

We have many new materials that will make your kitchen the most attractive room in the home.

ATLAS LUMBER CO. LTD.

ELDON C. HUNT, mgr.

PHONE 125

Pre-Christmas Specials

Ladies' Winter Coats —

Values to \$54.95.
One Price Clearance \$29.95

9 Only—Ladies' Handbags —

Reg. \$4.50. ½ price \$2.25

25 Only—Men's Sport Shirts —

25% OFF

Cotton Crepe Hosiery —

"Wearwell", sizes 9 to 10½ —
Per pair 79c

25 Only—Ladies' Wool Skirts —

\$1.00 OFF

FREE "BILTMORE" HAT —

WITH EVERY SUIT OR OVERCOAT

Suits, \$39.50 to \$55.00

Coats, \$32.50 to \$55.00

25 Only — Men's Ties —

Values to \$1.50 69c

Men's 2-Tone Zipper Sweaters

Reg. \$9.50 \$7.95

Boys' and Girls' Wool Sweaters

Reg. \$3.95. Special \$2.99

Reg. \$2.95. Special \$1.99

GIFT SUGGESTIONS —

PURE WOOL BED THROWS (satin bound). Gold, green, Blue & rose. Each \$8.95

NYLON HOSIERS — by Kayser, Holeproof, Corticelli & Harvey Woods. Boxed individually \$1.40 to \$2.25

SLIPPERS FOR LADIES, MEN, BOYS AND GIRLS

ARROW & FORSYTH SHIRTS —

For men \$4.00 & \$5.50

PAJAMAS \$4.50 to \$6.00

Men's Socks —

By Holeproof and Harvey Woods. From \$1.00 to \$2.75

Hand Knit Diamond Socks \$2.35

Initial Socks — wool with nylon

Per pair \$2.50

Baggage by McBrine —

Ladies' 2-piece sets \$34.50

Men's Genuine Leather Gladstones, Each \$22.95

LARGE SELECTION OF

Christmas Wrapped Towels —

Priced at 85c - \$1.25 - \$3.25

SHOP AT BERSCHT'S AND SAVE

J. V. Berscht & Sons

PHONE 36—DIDSBURY